

DRAFT ACTION PLAN: 2020-2022

1. GOALS AND TIMELINE

This Action Plan will pursue five goals through 2022 to achieve the mission of EPIHC adoption and implementation by private sector health care providers, payors, and investors. These goals include:

1. By the end of 2020, convene an initial series of virtual and/or in-person activities that generate a network for EPIHC signatories to engage as well as announce formation of EPIHC Advisory Board;
2. By the end of 2021, hold the first annual EPIHC summit (virtual and/or in-person) that convenes signatories to review best practices and build mutual capacity as well as finalize EPIHC Advisory Board members;
3. By the end of 2021, establish an annual EPIHC survey and report that assesses implementation and case studies among the signatories, to be presented at the annual EPIHC summit;
4. By the end of 2022, confirm at least 500 EPIHC signatories, to include a diverse set of private sector health care providers, payers, investors, and other stakeholders across diverse economies and every region; and
5. By the end of 2022, consider a certification mechanism or other approaches to support signatory adherence.

2. ACTION PLAN MANAGEMENT / ADVISORY BOARD

This Action Plan will be overseen by the EPIHC Secretariat as set in the Governing Provisions. The EPIHC Secretariat may receive guidance from the EPIHC Advisory Board, and support from signatories, external advisors or experts as appropriate, in order to achieve the goals of this Action Plan.

3. ADDITIONAL TOOLS

- [EPIHC Resource Toolkit](#) – Each signatory will receive login credentials to the EPIHC interactive website where they may access a virtual toolkit containing several resources to support implementation. These resources may include:
 - Profile section to display and/or modify organizational details on EPIHC website

- EPIHC PDFs, including basic and elaborated versions
 - EPIHC logo downloads, varying formats and usage terms
 - Supplemental resources on ethical best practices from external organizations
 - Supplemental resources unique to providers, payers, and/or investors
- EPIHC Presentation Module – Signatories that would like to promote their participation in this initiative across their network or during external meetings may be provided with a presentation module that outlines the approach and encourages additional organizations to participate. The EPIHC Secretariat will also make available one, customizable slide on EPIHC for signatories to include within larger presentations about their organization’s commitments to ethical business practices.
 - One Page Guidance for Associations or Networks – To help promote EPIHC to members of associations or networks including benefits, ways to sign-on, further information, etc.